

# Create lasting brand awareness with FINANCIAL counter mat promotions

## Heavy Duty SAC Counter Mats Our Most Durable Mats



- ✓ Built tough to withstand wear & tear
- ✓ Superior product presentation
- ✓ Image protected under durable surface



## Medium Duty Counter Mats Our Most Popular Mats



- ✓ 55% lighter than Heavy Duty – reduces product and shipping cost
- ✓ Brilliant image detail
- ✓ LATEX FREE



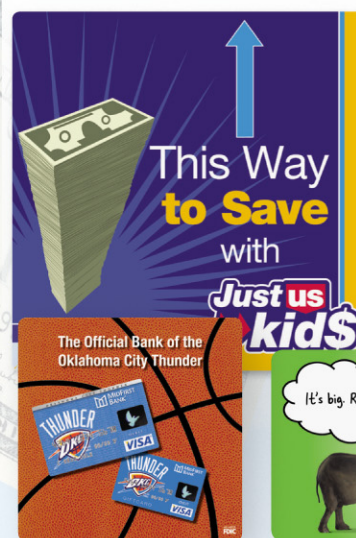
## Frame-It® Window Counter Mats Our Most Versatile Mats



- ✓ Easily update promotion by changing an insert
- ✓ Like two mats in one – a permanent printed message plus an area for interchangeable messages



## Peel&Place® Counter Mats Our Most Economical Mats



- ✓ Keeps promotion in place with special lo-tac repositionable adhesive
- ✓ Low-profile – virtually flush with counter top
- ✓ Also use as signs, window stickers, durable labels, and more



Also available in ReTreads® Recycled Rubber, Light Duty Foam, Barely There™ Ultra-Thin, & Fabric

### Standard Sizes



You can also create your own unique creative shapes & sizes for added impact and flexibility.

For more information, contact:

**For Financial and Banking Countermats**  
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**Counter mats manufactured  
by the industry leader**